



SAP Business ByDesign

Cloud-based ERP for mid-market companies & subsidiaries

WHAT IS SAP BUSINESS BYDESIGN?

Turn complexity into simplicity. Recognize potential strategies more quickly. Gain transparency across your business areas and manage them better. Respond quickly to opportunities, and meet new requirements at minimal cost. Do all this using SAP Business ByDesign, a comprehensive cloud solution for small and midsize enterprises that want to grow profitably while continually optimizing their operations. You can also count on a smooth implementation and stable operations at a low total cost of ownership since the solution will be managed for you. Because the cloud-based business management software supports everything from finance to CRM – and is available anytime, anywhere, on almost any device, it helps medium-sized businesses seize new opportunities and accelerate growth – and it helps subsidiaries take advantage of head office resources, while keeping their flexibility.

OBJECTIVES

- Gain transparency across business areas to realize further improvements, reduce costs, and optimize business
- Adjust and expand business processes quickly and cost effectively
- Develop new markets to reap the benefits of local and global business
- Collaborate efficiently among your employees, partners, and customers across borders
- Accelerate innovations throughout your company based on solid insights for long-term competitive advantage

SOLUTION

- Optimized financial processes
- Focus on customers in marketing, sales and distribution, and service

- Promotion of employee potential through HR and self-services
- Systematic project management
- Integrated production and logistics in supply chain and manufacturing
- Intelligent purchasing support
- Compliance with applicable laws and standards

BUSINESS BENEFITS

- Streamline end-to-end processes and maximize efficiency across your organization
- Gain timely business insights with integrated analytics and reporting powered by SAP HANA
- Manage your business from anywhere, at any time, with built-in mobile apps
- Rely on highly secure data centers that are managed, monitored, and maintained by SAP experts